



Virtual Exhibit Booth

8th Annual Cyber Focus Days

Thursday, April 22, 2021

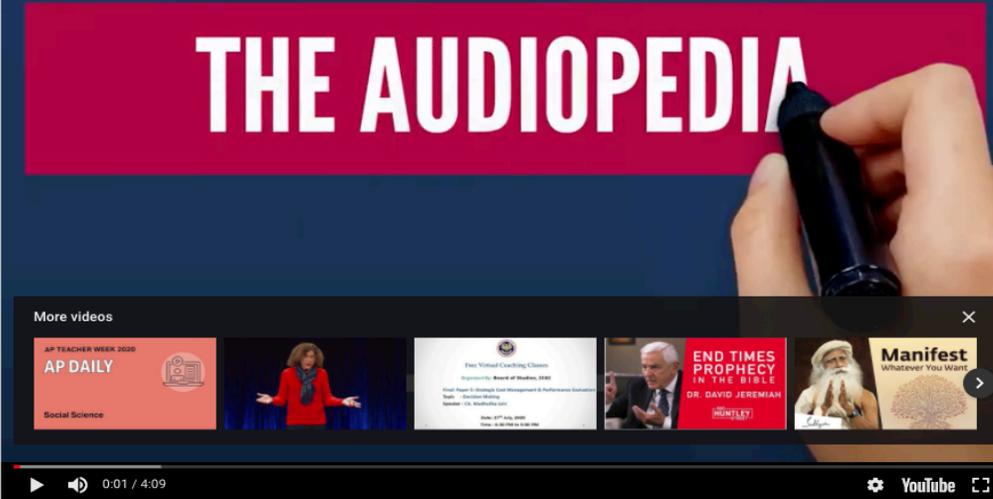
Exhibitors can easily display who they are and what they do, demonstrate their product through video and livestreams, and speak one-on-one with interested attendees.



GLOBAL EVENT MANAGEMENT

Engage attendees with livestreams and videos

- When attendees click on your exhibitor profiles, they can explore each virtual booth for an overview of your company, viewing your videos, attending live streams, company description, contact information, and accessing any promotional offers. Once the livestreams and videos are setup, they will also be shown as a special topic in the community board to attract more attendee attention!
- Post photos of your booth to engage attendees and increase interest. Attendees can also post photos to your page showing that they are engaging in your content. If you have any photos from past conferences or photos you would like to share you can post them directly to your page.



The screenshot shows a YouTube video player for a video titled "THE AUDIOPIEDIA". The video player includes a play button, a progress bar at 0:01 / 4:09, and standard YouTube controls. Below the video player is a "More videos" carousel with several video thumbnails. The first thumbnail is for "AP DAILY" with a "Social Science" tag. Other thumbnails include "AP Teacher Week 2020", "End Times Prophecy in the Bible" by Dr. David Jeremiah, and "Manifest Whatever You Want".

Media6, Inc 1 Likes

✉ info@media6.com ☎ 434-222-1533 🌐 <http://media6.com> 👤 Zack Miller 📍 Virtual Booth 105

Sign up for deals and offers

Media6 is an independent general press agency, specializing in news content edition and management for online publishers and portals on any digital medium.

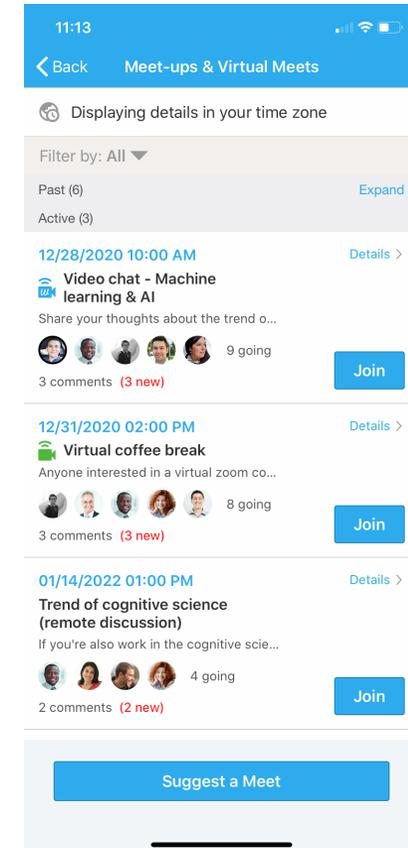
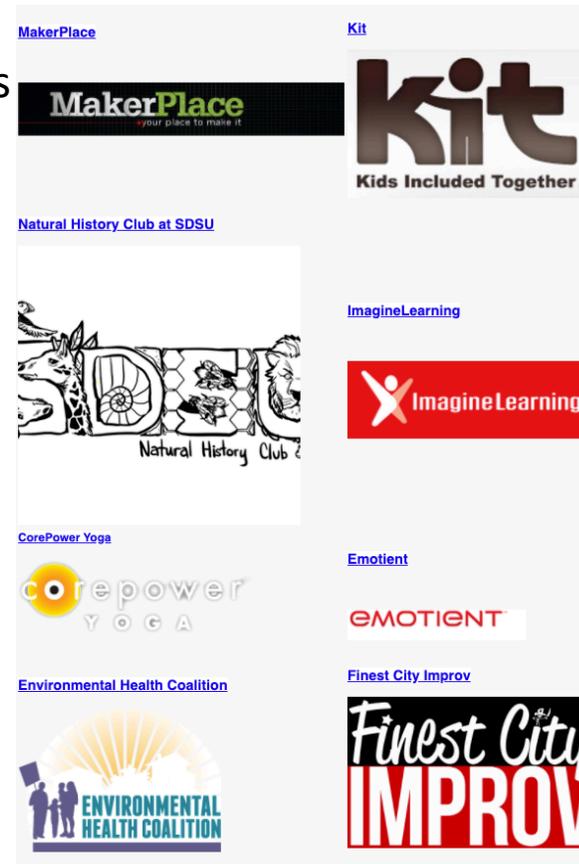
Raffles

 Enter to win a FREE 1 year subscription to Media6! Visit the Media6 booth before 3pm

Engage attendees with livestreams and videos

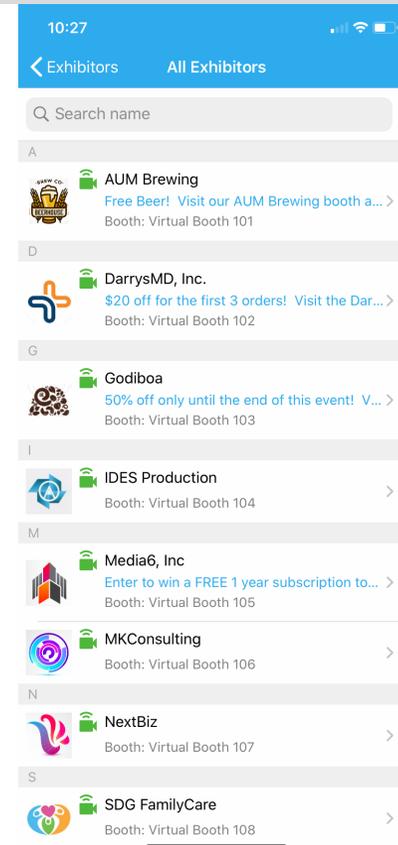
- All live streams will be posted on the Community Board. Attendees will be able to access live streams through the Exhibitor Center to view all the videos in one location throughout and after the event.
- Create virtual meet-ups with attendees in the Community Board. These can be for groups of any size and target a specific topic.

Make sure to check out the various virtual Demos throughout the day!



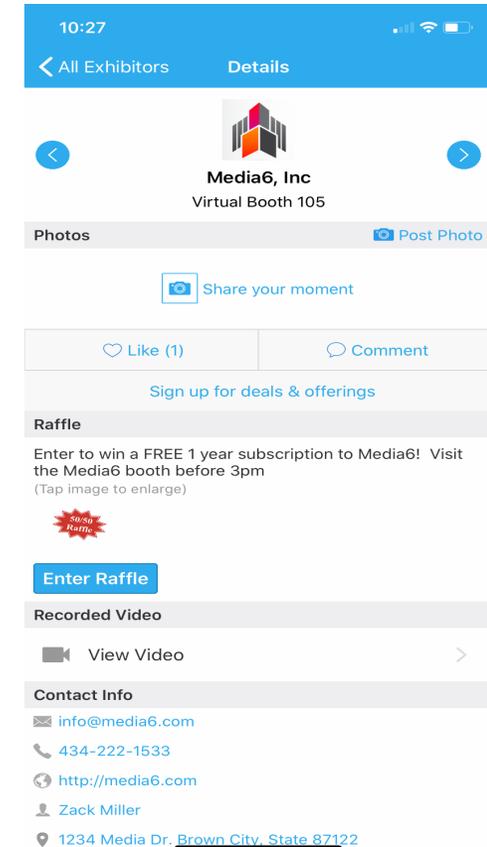
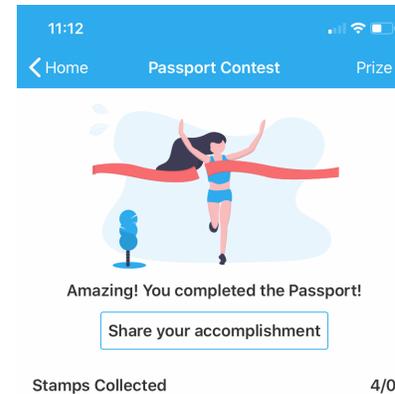
Access the Virtual Exhibitor Booths from both the web and mobile app!

- The Virtual Booths are available through the desktop app and the mobile app. All attendees will be provided with both links.
- All exhibitors and their logo will be listed when attendees click on the “Exhibitor Center.”



Gamify the exhibitor booth with the Passport Contest

- Whoova helps you easily boost interest by gamifying the exhibitor booths with the Passport Contest!
- Bring a prize attendees will get excited about, and they can compete to win by collecting “stamps” at each virtual booth. Exhibitors will gather more leads, and attendees will be incentivized to learn more about products and opportunities they might have missed otherwise!
- Recommended raffle ideas are coupons to your company's business or services, virtual gift cards and giveaway mailer items.



Lead Retrieval

- The Virtual Exhibitor Booth can open the door to gathering leads and making connections as easy as in person events.
- Exhibitors can feature different promotional offers through their profile, such as raffles, giveaways, or coupons and when attendees choose to enter, they are recorded as leads for the exhibitor. They will also be recorded if they click “like” to the exhibitor. Exhibitors can then export the compiled leads through Whova.
- Attendees who “like” your page will be tracked at the bottom and you can correspond directly with the attendees in the app. Attendees can also leave comments about their interaction with you to increase engagement.

